



The magic of Origami & Technology

# PowerUp® 3.0

## Smartphone Controlled Paper Airplane Conversion Kit

PowerUp 3.0 turns your self-made paper airplane into a smartphone-controlled flying machine.

- Bluetooth Smart Technology enabling over 10 minutes of controlled flight.
- Micro USB for charging.
- Durable crash proof design.
- Special template papers and illustrated waterproof paper to ensure easy flying.
- Spare propeller and rudder.
- Ages 14+.

500-004 Min. 6 pcs  
\$30



Cutting Edge Technology



### App Features

- Ascend/Descend using the throttle lever.
- Tilt iPhone right or left for maneuvering.
- Battery level indicator.
- Charging status indicator.
- Range indicator.
- Thrust level indicator.
- Artificial horizon.
- Air Traffic Control (ATC).



Popular Science Best of NY Toy Fair 2013 Award



“We can’t wait to get our hands on one”  
*Gizmodo*

“The Coolest Toy Ever!”  
*Cult of Mac*

“Adds awesomeness to paper airplanes”  
*WIRED*



Send orders to  
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